



April Data 2013





Travel
Trends

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Top 10 Domestic Destinations

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs. 2012
MCO-Orlando	\$337.73	\$314.57	-3.55%	0.55%
LAX-Los Angeles	\$401.97	\$402.90	0.12%	5.31%
FLL-Ft Lauderdale	\$318.33	\$292.48	-4.23%	1.92%
LAS-Las Vegas	\$326.84	\$356.92	4.40%	-1.35%
JFK-New York Kennedy	\$471.64	\$492.50	2.16%	8.96%
ORD-Chicago OHare	\$370.98	\$378.08	0.95%	7.66%
TPA-Tampa	\$358.90	\$320.08	-5.72%	5.14%
SFO-San Francisco	\$392.35	\$425.92	4.10%	4.77%
DFW-Dallas Fort Worth	\$364.92	\$361.52	-0.47%	10.30%
PHX-Phoenix	\$347.40	\$353.57	0.88%	1.18%

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Top 10 International Destinations

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
MNL-Manila	\$1,086.10	\$1,057.40	-1.34%	0.93%
CUN-Cancun	\$567.65	\$531.21	-3.32%	-1.18%
YYZ-Toronto Intl	\$604.04	\$558.79	-3.89%	18.42%
LHR-London Heathrow	\$801.63	\$939.50	7.92%	-26.11%
MEX-Mexico City	\$492.99	\$477.20	-1.63%	10.05%
GDL-Guadalajara	\$422.84	\$422.06	-0.09%	-8.17%
KIN-Kingston	\$431.11	\$454.95	2.69%	-13.62%
MBJ-Montego Bay	\$489.22	\$496.19	0.71%	-2.67%
CDG-Paris	\$901.72	\$1,000.44	5.19%	-20.20%
BKK-Bangkok	\$1,074.19	\$963.88	-5.41%	6.19%

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Top 3 Destinations by Age

Age Group	Domestic	International
18 - 24	LAX - Los Angeles	MNL-Manila
	LAS-Las Vegas	CUN-Cancun
	MCO-Orlando	YYZ-Toronto Intl
25 - 34	LAX - Los Angeles	MNL - Manila
	LAS - Las Vegas	CUN-Cancun
	MIA - Miami	BKK - Bangkok

Age Group	Domestic	International
35 - 44	LAS - Las Vegas	MNL - Manila
	MCO - Orlando	CUN - Cancun
	LAX - Los Angeles	MEX-Mexico City
45+	LAS-Las Vegas	MNL - Manila
	MCO - Orlando	CUN - Cancun
	FLL-Ft Lauderdale	MEX-Mexico City

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Bookings in Advance by Age and Gender

	% of Total Bookings	% Booked Less than 1 Week in Advance	% Booked 1 Week in Advance	% Booked 2 Weeks in Advance	% Booked 3 Weeks in Advance	% Booked 4 Weeks in Advance	% Booked 5 Weeks in Advance	% Booked More than 5 Weeks in Advance
Male	51%	27%	11%	13%	10%	8%	6%	25%
Female	49%	21%	10%	13%	10%	9%	7%	30%
18 - 24	12%	29%	12%	15%	11%	8%	6%	20%
25 - 34	21%	26%	11%	13%	10%	8%	7%	25%
35 - 44	16%	29%	11%	14%	10%	8%	6%	23%
45+	51%	21%	9%	13%	10%	8%	7%	31%

Holiday Travel Data 2013

Memorial Day: Domestic

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs. 2012
MCO-Orlando	\$320.02	\$310.42	-1.52%	-0.18%
LAX-Los Angeles	\$400.24	\$403.77	0.44%	8.72%
LAS-Las Vegas	\$358.56	\$372.02	1.84%	3.04%
FLL-Ft Lauderdale	\$324.75	\$317.31	-1.16%	3.63%
ORD-Chicago OHare	\$399.25	\$392.97	-0.79%	7.06%
DEN-Denver	\$317.83	\$310.49	-1.17%	2.38%
JFK-New York Kennedy	\$466.91	\$530.38	6.36%	1.27%
SFO-San Francisco	\$394.12	\$438.18	5.29%	-0.37%
ATL-Atlanta	\$352.44	\$371.22	2.60%	-1.84%
MIA-Miami	\$420.10	\$414.34	-0.69%	2.93%

Holiday Travel Data 2013

Memorial Day: International

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs. 2012
CUN-Cancun	\$587.17	\$554.11	-2.90%	-3.13%
CDG-Paris	\$934.10	\$1,010.33	3.92%	-4.35%
MNL-Manila	\$1,264.89	\$1,248.09	-0.67%	11.89%
PVG-Shanghai Pu Dong	\$1,239.89	\$1,333.58	3.64%	22.60%
YVR-Vancouver	\$498.14	\$565.64	6.35%	21.01%
LHR-London Heathrow	\$961.97	\$1,050.10	4.38%	-40.21%
FCO-Rome Fiumicino	\$1,022.40	\$1,080.13	2.75%	-4.29%
PEK-Beijing Capital	\$1,331.55	\$1,476.97	5.18%	-4.10%
IST-Istanbul Ataturk	\$866.81	\$893.04	1.49%	27.42%
YYZ-Toronto Intl	\$633.91	\$603.11	-2.49%	15.52%



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