



August Data 2013





Travel
Trends

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August Travel Data 2013

Top 10 Domestic Destinations

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs. 2012
LAX-Los Angeles	\$446.55	\$521.18	16.71%	4.95%
MCO-Orlando	\$306.89	\$360.05	17.32%	-1.74%
JFK-New York Kennedy	\$559.19	\$665.31	18.98%	6.46%
LAS-Las Vegas	\$333.82	\$368.95	10.52%	-6.52%
ORD-Chicago OHare	\$412.77	\$486.74	17.92%	-1.01%
SEA-Seattle/Tacoma	\$424.66	\$440.88	3.82%	20.75%
SFO-San Francisco	\$450.54	\$511.90	13.62%	-1.61%
FLL-Ft Lauderdale	\$278.85	\$316.25	13.41%	-1.97%
DEN-Denver	\$313.43	\$352.42	12.44%	-2.29%
LGA-New York LaGuardia	\$289.95	\$326.38	12.56%	-6.95%

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Top 10 International Destinations

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
YYZ-Toronto Intl	\$641.46	\$688.44	7.32%	31.89%
LHR-London Heathrow	\$1,147.88	\$1,103.97	-3.83%	-31.85%
CDG-Paris	\$1,013.26	\$1,058.79	4.49%	9.98%
CUN-Cancun	\$539.99	\$548.93	1.65%	3.26%
YVR-Vancouver	\$616.42	\$645.00	4.64%	31.82%
MNL-Manila	\$1,119.16	\$980.04	-12.43%	45.66%
MEX-Mexico City	\$463.18	\$495.22	6.92%	8.37%
FCO-Rome Fiumicino	\$976.60	\$951.97	-2.52%	11.54%
MBJ-Montego Bay	\$528.89	\$533.82	0.93%	-21.39%
KIN-Kingston	\$503.95	\$536.60	6.48%	-28.32%

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Top 3 Destinations by Age

Age Group	Domestic	International
18 - 24	BOS-Boston Logan	BKK-Bangkok
	DEN-Denver	CDG-Paris
	JFK-New York Kennedy	CUN-Cancun
25 - 34	BOS-Boston Logan	ATH-Athens
	DEN-Denver	BCN-Barcelona
	JFK-New York Kennedy	BKK-Bangkok

Age Group	Domestic	International
35 - 44	DEN-Denver	ATH-Athens
	DFW-Dallas Fort Worth	CUN-Cancun
	FLL-Ft Lauderdale	IST-Istanbul Ataturk
45+	BOS-Boston Logan	CUN-Cancun
	DEN-Denver	GDL-Guadalajara
	DFW-Dallas Fort Worth	IST-Istanbul Ataturk

August Travel Data 2013

Bookings in Advance by Age and Gender

	% of Total Bookings	% Booked Less than 1 Week in Advance	% Booked 1 Week in Advance	% Booked 2 Weeks in Advance	% Booked 3 Weeks in Advance	% Booked 4 Weeks in Advance	% Booked 5 Weeks in Advance	% Booked More than 5 Weeks in Advance
Male	50.90%	25.08%	9.99%	12.65%	10.06%	7.76%	5.76%	28.68%
Female	74.35%	20.26%	9.52%	12.70%	10.41%	8.48%	6.41%	32.22%
18 - 24	16.94%	24.18%	10.65%	13.19%	10.72%	8.04%	6.06%	27.16%
25 - 34	27.23%	23.99%	9.82%	12.44%	10.12%	8.10%	6.00%	29.53%
35 - 44	24.61%	26.41%	10.17%	12.69%	9.82%	7.73%	5.51%	27.68%
45+	45.57%	20.34%	9.26%	12.61%	10.23%	8.28%	6.30%	32.97%



Fall Travel Data 2013

Domestic Fall Travel

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
LAS-Las Vegas	\$303.36	\$326.06	7.48%	-1.35%
LAX-Los Angeles	\$387.53	\$413.69	6.75%	13.16%
MCO-Orlando	\$278.20	\$308.97	11.06%	-8.29%
JFK-New York Kennedy	\$445.12	\$518.11	16.40%	5.60%
SFO-San Francisco	\$382.35	\$424.01	10.89%	-0.07%
ORD-Chicago OHare	\$339.70	\$399.32	17.55%	-1.80%
DEN-Denver	\$265.65	\$290.06	9.19%	-11.69%
FLL-Ft Lauderdale	\$245.24	\$276.39	12.70%	-12.87%
SEA-Seattle/Tacoma	\$360.98	\$359.45	-0.42%	11.45%
DFW-Dallas Fort Worth	\$313.56	\$334.61	6.71%	9.29%

Fall Travel Data 2013

International Fall Travel

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
CUN-Cancun	\$476.88	\$491.62	3.09%	9.77%
LHR-London Heathrow	\$778.56	\$897.77	15.31%	-30.54%
MNL-Manila	\$1,045.62	\$6,904.43	560.32%	28.74%
CDG-Paris	\$908.00	\$842.95	-7.16%	-4.66%
FCO-Rome Fiumicino	\$961.70	\$939.51	-2.31%	-26.39%
YYZ-Toronto Intl	\$611.05	\$623.03	1.96%	42.14%
BCN-Barcelona	\$728.61	\$744.11	2.13%	-16.23%
DUB-Dublin	\$808.20	\$792.95	-1.89%	-3.46%
SJD-San Jose Cabo	\$533.36	\$475.15	-10.91%	41.29%
YVR-Vancouver	\$568.26	\$507.77	-10.64%	51.70%



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PR Contact:

Alisa Vilabrera

alisa.vilabrera@cheapoair.com

646-738-7813 ext 85211

Twitter: @CheapOair_Alisa

