



July Data 2013





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July Travel Data 2013

Top 10 Domestic Destinations

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs. 2012
LAX-Los Angeles	\$453.70	\$487.00	7.34%	16.87%
LAS-Las Vegas	\$345.35	\$360.62	4.42%	2.02%
MCO-Orlando	\$327.92	\$356.24	8.64%	6.45%
JFK-New York Kennedy	\$506.65	\$543.11	7.19%	14.58%
SFO-San Francisco	\$455.36	\$493.06	8.28%	11.25%
DEN-Denver	\$331.80	\$355.26	7.07%	12.91%
SEA-Seattle/Tacoma	\$423.95	\$435.85	2.81%	12.44%
FLL-Ft Lauderdale	\$297.77	\$308.32	3.54%	18.75%
DFW-Dallas Fort Worth	\$399.56	\$387.89	-2.92%	23.24%
BOS-Boston Logan	\$428.46	\$412.81	-3.65%	6.54%

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Top 10 International Destinations

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
CUN-Cancun	\$564.57	\$591.14	4.71%	8.32%
MNL-Manila	\$1,327.08	\$1,319.39	-0.58%	43.18%
MEX-Mexico City	\$471.06	\$474.58	0.75%	-4.17%
CDG-Paris	\$1,134.23	\$1,117.44	-1.48%	8.25%
YYZ-Toronto Intl	\$680.12	\$670.22	-1.46%	26.11%
LHR-London Heathrow	\$1,028.19	\$1,201.79	16.88%	-56.79%
YVR-Vancouver	\$574.92	\$620.25	7.88%	36.27%
IST-Istanbul Ataturk	\$1,117.58	\$891.57	-20.22%	60.68%
BCN-Barcelona	\$962.85	\$877.94	-8.82%	-0.91%
GDL-Guadalajara	\$449.14	\$483.83	7.72%	-17.97%

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Top 3 Destinations by Age

Age Group	Domestic	International
18 - 24	LAX-Los Angeles	CUN-Cancun
	LAS-Las Vegas	LHR-London Heathrow
	SEA-Seattle/Tacoma	YVR-Vancouver
25 - 34	LAX-Los Angeles	YYZ-Toronto Intl
	LAS-Las Vegas	CUN-Cancun
	SFO-San Francisco	YVR-Vancouver

Age Group	Domestic	International
35 - 44	LAX-Los Angeles	CUN-Cancun
	LAS-Las Vegas	MNL-Manila
	MCO-Orlando	YVR-Vancouver
45+	LAX-Los Angeles	CUN-Cancun
	LAS-Las Vegas	YVR-Vancouver
	MCO-Orlando	MNL-Manila

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Bookings in Advance by Age and Gender

	% of Total Bookings	% Booked Less than 1 Week in Advance	% Booked 1 Week in Advance	% Booked 2 Weeks in Advance	% Booked 3 Weeks in Advance	% Booked 4 Weeks in Advance	% Booked 5 Weeks in Advance	% Booked More than 5 Weeks in Advance
Male	49.84%	25.46%	9.50%	11.74%	9.19%	7.36%	5.67%	31.08%
Female	50.16%	19.14%	8.66%	11.76%	9.54%	7.96%	6.58%	36.37%
18 - 24	15.07%	23.91%	10.07%	12.51%	9.81%	7.72%	5.78%	30.19%
25 - 34	21.23%	25.36%	9.72%	12.03%	9.14%	7.43%	5.93%	30.39%
35 - 44	15.01%	25.22%	9.30%	11.52%	9.09%	7.18%	5.81%	31.88%
45+	48.69%	19.54%	8.42%	11.46%	9.41%	7.90%	6.42%	36.86%

Summer Travel Data 2013

Domestic Summer Travel

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
LAX-Los Angeles	\$470.94	\$509.60	8.21%	14.77%
LAS-Las Vegas	\$343.50	\$369.37	7.53%	1.98%
MCO-Orlando	\$319.33	\$356.07	11.51%	5.41%
SFO-San Francisco	\$474.69	\$513.36	8.15%	10.84%
SEA-Seattle/Tacoma	\$432.66	\$449.64	3.93%	18.65%
DEN-Denver	\$331.18	\$357.91	8.07%	12.11%
JFK-New York Kennedy	\$523.27	\$575.32	9.95%	7.04%
FLL-Ft Lauderdale	\$298.58	\$316.25	5.92%	15.48%
BOS-Boston Logan	\$427.72	\$432.82	1.19%	10.03%
DFW-Dallas Fort Worth	\$394.17	\$393.16	-0.26%	18.66%

Summer Travel Data 2013

International Summer Travel

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
CUN-Cancun	\$549.12	\$566.61	3.19%	7.08%
MNL-Manila	\$1,306.76	\$1,259.46	-3.62%	43.79%
YYZ-Toronto Intl	\$692.67	\$657.31	-5.10%	31.45%
CDG-Paris	\$1,111.05	\$1,101.19	-0.89%	14.77%
LHR-London Heathrow	\$1,086.82	\$1,188.90	9.39%	-48.85%
MEX-Mexico City	\$467.90	\$487.68	4.23%	-1.58%
YVR-Vancouver	\$589.27	\$627.39	6.47%	34.23%
IST-Istanbul Ataturk	\$1,045.26	\$853.67	-18.33%	61.43%
ATH-Athens	\$983.80	\$966.55	-1.75%	43.97%
MBJ-Montego Bay	\$508.88	\$534.24	4.98%	-9.73%



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