



March & Q1 Data 2013



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Q1 Travel Data 2013

Top 10 Domestic Destinations

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs. 2012
LAX - Los Angeles	\$370.70	\$404.85	4.40%	6.50%
LAS-Las Vegas	\$310.11	\$340.38	4.65%	2.19%
MCO-Orlando	\$334.19	\$326.81	-1.12%	6.85%
FLL-Ft Lauderdale	\$323.43	\$323.33	-0.02%	10.66%
MIA-Miami	\$398.47	\$400.77	0.29%	16.70%
TPA-Tampa	\$349.19	\$329.54	-2.90%	13.73%
PHX-Phoenix	\$346.00	\$347.71	0.25%	7.21%
DEN-Denver	\$311.82	\$289.28	-3.75%	15.66%
SFO-San Francisco	\$376.11	\$405.61	3.77%	8.82%
DFW-Dallas Fort Worth	\$353.28	\$365.11	1.65%	11.17%



Q1 Travel Data 2013

Top 10 International Destinations

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
CUN-Cancun	\$533.57	\$564.09	2.78%	-5.66%
MNL-Manila	\$1,039.39	\$1,052.49	0.63%	6.82%
MEX-Mexico City	\$479.36	\$467.74	-1.23%	6.50%
GDL-Guadalajara	\$398.63	\$431.18	3.92%	-7.09%
BKK-Bangkok	\$1,030.94	\$937.63	-4.74%	9.48%
YYZ-Toronto Intl	\$557.33	\$541.79	-1.41%	19.34%
SJO-San Jose Juan Santamaria	\$613.02	\$646.54	2.66%	-7.53%
KIN-Kingston	\$410.40	\$450.05	4.61%	1.69%
MBJ-Montego Bay	\$458.45	\$494.78	3.81%	-14.21%
LHR-London Heathrow	\$765.26	\$935.91	10.03%	-18.18%

Q1 Travel Data 2013

Top 3 Destinations by Age

Age Group	Domestic	International
18 - 24	LAX-Los Angeles	CUN-Cancun
	MIA-Miami	YYZ-Toronto Intl
	FLL-Ft Lauderdale	MNL-Manila
25 - 34	LAX-Los Angeles	MNL-Manila
	LAS-Las Vegas	YYZ-Toronto Intl
	MIA-Miami	BKK-Bangkok

Age Group	Domestic	International
35 - 44	LAS-Las Vegas	MNL-Manila
	MCO-Orlando	CUN-Cancun
	LAX-Los Angeles	YYZ-Toronto Intl
45+	FLL-Ft Lauderdale	MNL-Manila
	MCO-Orlando	CUN-Cancun
	LAS-Las Vegas	YYZ-Toronto Intl

Q1 Travel Data 2013

Bookings in Advance by Age and Gender

	% of Total Bookings	% Booked Less than 1 Week in Advance	% Booked 1 Week in Advance	% Booked 2 Weeks in Advance	% Booked 3 Weeks in Advance	% Booked 4 Weeks in Advance	% Booked 5 Weeks in Advance	% Booked More than 5 Weeks in Advance
Male	50%	26%	10%	12%	9%	7%	5%	32%
Female	50%	19%	9%	12%	9%	8%	6%	37%
18 - 24	15%	25%	10%	13%	9%	7%	6%	30%
25 - 34	21%	25%	10%	12%	9%	7%	6%	31%
35 - 44	15%	26%	10%	12%	9%	7%	5%	31%
45+	49%	19%	9%	11%	9%	8%	6%	38%

March Travel Data 2013

Top 10 Domestic Destinations

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
LAX-Los Angeles	\$386.79	\$421.96	4.35%	8.31%
MCO-Orlando	\$360.05	\$357.22	-0.39%	3.44%
LAS-Las Vegas	\$331.85	\$381.55	6.97%	-0.24%
FLL-Ft Lauderdale	\$349.27	\$360.55	1.59%	6.98%
MIA-Miami	\$414.39	\$427.61	1.57%	16.70%
PHX-Phoenix	\$361.44	\$376.69	2.07%	4.72%
TPA-Tampa	\$374.75	\$370.38	-0.59%	9.21%
SFO-San Francisco	\$391.74	\$418.39	3.29%	12.79%
DEN-Denver	\$335.11	\$325.18	-1.50%	10.80%
DFW-Dallas Fort Worth	\$370.83	\$390.58	2.59%	10.31%

March Travel Data 2013

Top 10 International Destinations

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
CUN-Cancun	\$582.21	\$627.30	3.73%	-3.99%
MNL-Manila	\$1,063.77	\$1,081.83	0.84%	7.28%
MEX-Mexico City	\$503.49	\$506.49	0.30%	7.25%
YYZ-Toronto Intl	\$586.05	\$553.18	-2.89%	32.91%
GDL-Guadalajara	\$410.83	\$425.85	1.80%	2.42%
KIN-Kingston	\$414.43	\$471.35	6.43%	10.38%
SJD-San Jose Cabo	\$635.74	\$586.54	-4.03%	3.21%
SJO-San Jose Juan Santamaria	\$619.72	\$711.89	6.92%	-6.12%
LHR-London Heathrow	\$802.10	\$976.53	9.81%	-15.02%
MBJ-Montego Bay	\$468.68	\$522.69	5.45%	-12.46%

March Travel Data 2013

Top 3 Destinations by Age

Age Group	Domestic	International
18 - 24	LAX-Los Angeles	PVG-Shanghai Pu Dong
	LAS-Las Vegas	PEK-Beijing Capital
	MIA-Miami	CUN-Cancun
25 - 34	LAX-Los Angeles	CUN-Cancun
	LAS-Las Vegas	MNL-Manila
	MIA-Miami	IST-Istanbul Ataturk

Age Group	Domestic	International
35 - 44	LAS-Las Vegas	MNL-Manila
	LAX-Los Angeles	CUN-Cancun
	MCO-Orlando	MEX-Mexico City
45+	LAX-Los Angeles	MNL-Manila
	LAS-Las Vegas	CUN-Cancun
	MCO-Orlando	LHR-London Heathrow

March Travel Data 2013

Bookings in Advance by Age and Gender

	% of Total Bookings	% Booked Less than 1 Week in Advance	% Booked 1 Week in Advance	% Booked 2 Weeks in Advance	% Booked 3 Weeks in Advance	% Booked 4 Weeks in Advance	% Booked 5 Weeks in Advance	% Booked More than 5 Weeks in Advance
Male	50%	25%	9%	12%	9%	7%	5%	33%
Female	50%	18%	8%	12%	9%	8%	6%	39%
18 - 24	15%	25%	10%	13%	9%	6%	4%	34%
25 - 34	22%	24%	9%	12%	9%	7%	5%	33%
35 - 44	15%	25%	9%	12%	9%	7%	5%	33%
45+	48%	18%	8%	11%	9%	8%	6%	39%

Spring Travel Data 2013

Spring Travel: Domestic

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
MCO-Orlando	\$332.73	\$313.42	-2.99%	-0.96%
LAX-Los Angeles	\$393.91	\$405.81	1.49%	5.67%
LAS-Las Vegas	\$331.82	\$351.06	2.82%	-2.08%
FLL-Ft Lauderdale	\$320.88	\$295.61	-4.10%	0.37%
MIA-Miami	\$382.95	\$366.86	-2.15%	1.10%
SFO-San Francisco	\$388.01	\$421.89	4.18%	5.88%
DEN-Denver	\$319.87	\$303.18	-2.68%	9.09%
JFK-New York Kennedy	\$460.24	\$481.81	2.29%	7.20%
TPA-Tampa	\$357.43	\$317.50	-5.92%	6.62%
PHX-Phoenix	\$337.75	\$347.64	1.44%	-1.07%

Spring Travel Data 2013

Spring Travel: International

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
MNL-Manila	\$1,121.57	\$1,095.62	-1.17%	1.69%
CUN-Cancun	\$550.24	\$526.38	-2.22%	-1.71%
PVG-Shanghai Pu Dong	\$1,190.09	\$1,298.12	4.34%	19.96%
LHR-London Heathrow	\$831.18	\$969.78	7.70%	-29.32%
MBJ-Montego Bay	\$492.06	\$502.65	1.06%	-3.86%
PEK-Beijing Capital	\$1,216.84	\$1,407.14	7.25%	3.94%
MEX-Mexico City	\$491.39	\$472.44	-1.97%	12.09%
IST-Istanbul Ataturk	\$893.38	\$728.20	-10.19%	24.78%
GDL-Guadalajara	\$423.02	\$427.39	0.51%	-4.63%
YYZ-Toronto Intl	\$613.47	\$561.18	-4.45%	14.96%



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