

The background of the slide is a photograph of the Statue of Liberty in the foreground, with the New York City skyline in the background under a blue sky with light clouds. The Statue of Liberty is holding a torch in her right hand and a tablet in her left. The tablet has the date "JULY 17" and "1776" visible on it.

Travel  
Trends

# May Data 2013



## May 2013

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# May Travel Data 2013

## Top 10 Domestic Destinations

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs. 2012
LAX-Los Angeles	\$404.74	\$421.39	3.95%	15.25%
MCO-Orlando	\$301.72	\$312.82	3.55%	4.33%
LAS-Las Vegas	\$344.69	\$359.43	4.10%	-6.00%
FLL-Ft Lauderdale	\$288.31	\$292.26	1.35%	4.91%
JFK-New York Kennedy	\$480.80	\$497.99	3.45%	16.28%
ORD-Chicago OHare	\$385.95	\$400.75	3.69%	16.30%
SFO-San Francisco	\$408.40	\$436.05	6.34%	3.66%
DEN-Denver	\$309.08	\$317.26	2.58%	12.24%
LGA-New York LaGuardia	\$295.81	\$299.82	1.34%	-2.16%
ATL-Atlanta	\$336.52	\$356.68	5.65%	-0.06%

# May Travel Data 2013

## Top 10 International Destinations

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
MNL-Manila	\$1,226.50	\$1,153.77	-6.30%	20.10%
YYZ-Toronto Intl	\$607.08	\$573.36	-5.88%	28.83%
CUN-Cancun	\$545.55	\$527.61	-3.40%	7.23%
LHR-London Heathrow	\$874.83	\$977.85	10.54%	-80.72%
PVG-Shanghai Pu Dong	\$1,306.44	\$1,383.61	5.58%	26.14%
CDG-Paris	\$948.82	\$976.31	2.81%	-17.39%
YVR-Vancouver	\$539.00	\$545.24	1.14%	22.56%
PEK-Beijing Capital	\$1,344.20	\$1,489.80	9.77%	5.63%
FCO-Rome Fiumicino	\$963.01	\$980.30	1.76%	-39.82%
MEX-Mexico City	\$475.64	\$465.38	-2.20%	26.79%

# May Travel Data 2013

## Top 3 Destinations by Age

Age Group	Domestic	International
18 - 24	LAX-Los Angeles	PVG-Shanghai Pu Dong
	LAS-Las Vegas	PEK-Beijing Capital
	SFO-San Francisco	HKG-Hong Kong
25 - 34	LAX-Los Angeles	CUN-Cancun
	LAS-Las Vegas	MNL-Manila
	MIA-Miami	IST-Istanbul Ataturk

Age Group	Domestic	International
35 - 44	LAS-Las Vegas	MNL-Manila
	LAX-Los Angeles	CUN-Cancun
	MCO-Orlando	MEX-Mexico City
45+	LAX-Los Angeles	MNL-Manila
	LAS-Las Vegas	CUN-Cancun
	MCO-Orlando	LHR-London Heathrow

# May Travel Data 2013

## Bookings in Advance by Age and Gender

	% of Total Bookings	% Booked Less than 1 Week in Advance	% Booked 1 Week in Advance	% Booked 2 Weeks in Advance	% Booked 3 Weeks in Advance	% Booked 4 Weeks in Advance	% Booked 5 Weeks in Advance	% Booked More than 5 Weeks in Advance
Male	51%	25%	10%	12%	9%	8%	6%	30%
Female	49%	18%	9%	12%	10%	8%	7%	36%
18 - 24	18%	21%	10%	12%	10%	8%	7%	32%
25 - 34	22%	23%	10%	12%	10%	8%	6%	31%
35 - 44	14%	27%	10%	12%	10%	8%	6%	27%
45+	46%	19%	9%	12%	10%	8%	7%	36%

# Holiday Travel Data 2013

## Domestic Holiday Travel: 4th of July

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
LAX-Los Angeles	\$491.65	\$460.04	-6.87%	29.99%
MCO-Orlando	\$313.21	\$358.15	12.55%	38.34%
LAS-Las Vegas	\$381.33	\$402.23	5.19%	31.30%
ORD-Chicago OHare	\$499.80	\$453.19	-10.29%	40.59%
SFO-San Francisco	\$472.43	\$500.48	5.60%	37.37%
JFK-New York Kennedy	\$575.07	\$537.15	-7.06%	21.95%
SEA-Seattle/Tacoma	\$442.99	\$457.31	3.13%	23.72%
FLL-Ft Lauderdale	\$295.02	\$310.61	5.02%	33.84%
DEN-Denver	\$348.67	\$387.15	9.94%	17.39%
BOS-Boston Logan	\$393.92	\$418.99	5.98%	25.62%

# Holiday Travel Data 2013

## International Holiday Travel: 4th of July

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
CDG-Paris	\$1,072.91	\$998.62	-7.44%	37.84%
LHR-London Heathrow	\$1,001.12	\$1,290.10	22.40%	-83.52%
YYZ-Toronto Intl	\$735.47	\$666.20	-10.40%	46.37%
YVR-Vancouver	\$663.27	\$589.03	-12.60%	38.80%
MNL-Manila	\$1,455.02	\$1,450.55	-0.31%	45.30%
FCO-Rome Fiumicino	\$951.92	\$1,374.87	30.76%	25.81%
CUN-Cancun	\$577.62	\$594.62	2.86%	35.10%
YYC-Calgary	\$590.03	\$521.75	-13.09%	24.49%
ATH-Athens	\$1,175.91	\$939.99	-25.10%	36.36%
BCN-Barcelona	\$960.00	\$995.59	3.57%	13.85%





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