



November Data 2013





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November Travel Data 2013

Top 10 Domestic Destinations

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs. 2012
LAX-Los Angeles	\$308	\$299	-3.06%	11.04%
LAS-Las Vegas	\$285	\$274	-3.73%	-5.91%
MCO-Orlando	\$282	\$300	6.16%	-15.51%
DEN-Denver	\$237	\$242	2.19%	-4.76%
DFW-Dallas Fort Worth	\$283	\$267	-5.69%	5.55%
FLL-Ft Lauderdale	\$268	\$280	4.16%	-12.37%
SFO-San Francisco	\$310	\$310	-0.14%	4.13%
PHX-Phoenix	\$285	\$297	4.07%	3.75%
MIA-Miami	\$301	\$312	3.57%	6.54%
ATL-Atlanta	\$268	\$288	7.40%	2.19%

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Top 10 International Destinations

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
MNL-Manila	\$1,203	\$1,124	-7%	49%
GDL-Guadalajara	\$453	\$363	-20%	49%
MEX-Mexico City	\$411	\$398	-3%	31%
CUN-Cancun	\$499	\$521	4%	11%
KIN-Kingston	\$443	\$479	8%	1%
DEL-Delhi IGI	\$1,479	\$1,301	-12%	56%
MBJ-Montego Bay	\$477	\$485	2%	-4%
YYZ-Toronto Intl	\$373	\$390	5%	47%
SAL-San Salvador	\$628	\$589	-6%	42%
LIM-Lima	\$899	\$830	-8%	31%

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Top 3 Destinations by Age

Age Group	Domestic	International
18 - 24	LAX-Los Angeles	PEK-Beijing Capital
	LAS-Las Vegas	PVG-Shanghai Pu Dong
	SFO-San Francisco	GDL-Guadalajara
25 - 34	LAX-Los Angeles	DEL-Delhi IGI
	LAS-Las Vegas	MNL-Manila
	SFO-San Francisco	CUN-Cancun

Age Group	Domestic	International
35 - 44	LAS-Las Vegas	MEX-Mexico City
	LAX-Los Angeles	MNL-Manila
	MCO-Orlando	GDL-Guadalajara
45+	LAS-Las Vegas	MNL-Manila
	LAX-Los Angeles	GDL-Guadalajara
	MCO-Orlando	CUN-Cancun

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Bookings in Advance by Age and Gender

	% of Total Bookings	% Booked Less than 1 Week in Advance	% Booked 1 Week in Advance	% Booked 2 Weeks in Advance	% Booked 3 Weeks in Advance	% Booked 4 Weeks in Advance	% Booked 5 Weeks in Advance	% Booked More than 5 Weeks in Advance
Male	34.02%	27.81%	11.07%	13.54%	10.20%	7.84%	5.80%	23.74%
Female	43.48%	21.42%	10.36%	13.96%	11.22%	9.08%	6.91%	27.05%
18 - 24	12.87%	29.81%	14.67%	15.74%	11.18%	8.13%	5.93%	16.88%
25 - 34	12.19%	23.70%	11.10%	14.11%	11.11%	8.66%	6.47%	24.82%
35 - 44	21.95%	29.90%	11.30%	14.08%	10.27%	7.77%	5.46%	21.22%
45+	59.72%	21.00%	9.93%	13.18%	10.81%	8.85%	6.88%	29.35%

Holiday Travel Data 2013

Domestic Holiday Travel

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
LAX-Los Angeles	\$410	\$424	3.47%	0.12%
DEN-Denver	\$332	\$329	-0.90%	-9.35%
LAS-Las Vegas	\$353	\$326	-7.52%	-8.52%
DFW-Dallas Fort Worth	\$372	\$354	-4.89%	5.30%
MCO-Orlando	\$414	\$438	5.64%	-24.47%
PHX-Phoenix	\$387	\$373	-3.51%	-3.46%
SEA-Seattle/Tacoma	\$435	\$407	-6.47%	21.49%
SFO-San Francisco	\$431	\$410	-5.03%	9.07%
BOS-Boston Logan	\$401	\$393	-1.91%	-7.67%
FLL-Ft Lauderdale	\$434	\$462	6.48%	-30.77%

Holiday Travel Data 2013

International Holiday Travel

City	Avg. Ticket Price 2012	Avg. Ticket Price 2013	2013 Price vs. 2012	2013 Passengers vs 2012
CUN-Cancun	\$738	\$703	5.07%	5.95%
YYZ-Toronto Intl	\$462	\$452	2.38%	0.00%
MEX-Mexico City	\$638	\$678	-5.99%	33.33%
MBJ-Montego Bay	\$646	\$625	3.40%	-32.41%
NAS-Nassau	\$544	\$486	11.92%	-22.89%
SJD-San Jose Cabo	\$638	\$548	16.45%	-15.00%
YVR-Vancouver	\$631	\$665	-5.10%	-2.04%
YYC-Calgary	\$635	\$631	0.61%	-2.50%
POS-Port of Spain	\$779	\$720	8.32%	-7.14%
KIN-Kingston	\$653	\$613	6.61%	-53.16%



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